

BSVII EVENTS

BS-SEVEN

CRAFTED EXPERIENCES THAT TRAVEL WITH YOU

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HANDMADE IN SYDNEY
AUSTRALIA

(1) HANDS-ON HAT CLASS

OVERVIEW OF THE
EXPERIENCE

(2) THE HAT BAR

CONCEPT
WALKTHROUGH

(3) BEHIND THE BRAND

WHO IS BS-SEVEN?

(4) CONTACT US

BOOKING & ENQUIRIES

HANDS-ON HAT CLASS

A 3HR CREATIVE
SESSION WHERE
GUESTS FULLY
CUSTOMISE THEIR
OWN HAT FROM
SCRATCH.

(1)

OVERVIEW OF THE
EXPERIENCE



ABOUT THE EXPERIENCE

Best for intimate, immersive creative moments with a seated group of up to 10.

A 3-hour guided experience that's immersive, personal, and creatively hands-on.

- Each guest receives:
 - A pre-filled Hat Form with their chosen size, colour, and brim length.
 - The opportunity to shape and personalise their hat using professional tools.
- Requirements:
 - Seated setup up to 10 guests.
 - One large table plus surface space for tools, steam, leathers, fabrics, and accessories.
 - Good lighting — ideally shaded or indoors.
 - Pre-event time to gather hat form submissions.
- Works best for: relaxed daytime or evening settings, team bonding, or small groups wanting something deeper and more intentional.



[click link to see more](#)

Ticket Options:
Wool Hat Ticket - \$260
Rabbit Felt Ticket - \$550



From your hands to your head.
This is your story to shape
A space to create, connect, and be real.

No hat is
ever the
same —
because no
person is.



hands on - hat class at sun ranch in Byron



THE HAT BAR

BEST FOR
HIGH-ENERGY
ENVIRONMENTS.
FAST-PACED, FUN,
INTERACTIVE —
PERFECT FOR EVENT
ACTIVATIONS.

(2)

OVERVIEW OF THE
EXPERIENCE



hat bar



wedding form



ABOUT THE EXPERIENCE

Designed for weddings, corporate events, brand activations and private celebrations. We bring the BSVII Hat Bar directly to your venue, creating an interactive experience guests can enjoy throughout the event.

- Mobile Hat Bar setup at your venue
- Live hat shaping and steaming
- Guests order from a curated Hat Menu
- Approx. 10-15 minute turnaround per hat

GUEST EXPERIENCE

Guests personalise their hat by selecting from:

- Colour – Available felt colour options
- Size – Measured and fitted on-site
- Shape – Western, Spanish Bolero, Teardrop and more*
- Engraving – Curated flash designs, event-themed or branded options
- Accessory – Choose either a band, feathers or illustrated cards
- Burn Detailing (Optional) – Distress and torch the brim with guidance

*Shape options may vary depending on event size and timing.

CUSTOMISATION OPPORTUNITIES

- Custom engraving menus tailored to your event
- Pre-engraved logos for branded or limited-edition keepsakes
- Event-specific Hat Menus and experiences
- Designed to encourage guest engagement, content creation and memorable moments

Min 50pcs - Final pricing is quoted based on guest numbers, customisation requirements, and event logistics.

Wool Material (Approximate Quote)

Estimated Starting Price:

Approx. Per Head: \$95

Rabbit Material (Approximate Quote)

Estimated Starting Price:

Approx. Per Head: \$150

(1) COLOUR LIBRARY

wool felt



menu example
(custom per
occasion/theme)

THE HAT MENU

Welcome to the BSVII Hat Bar. Grab a pen, choose your vibe, and circle your picks
— we'll customise your hat on the spot.



PICK YOUR COLOUR



Neat (Brown)
On the Rocks (Sand)

PICK YOUR SIZE

(Not sure? We'll measure your head on the spot.)

Small – Medium – Large – XL



PICK YOUR SHAPE

(Examples provided at the station)

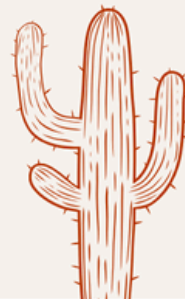
The Western – The Bolero – The Teardrop



BURN BABY BURN

Add the Burn (Optional)

Try to torch yourself (with guidance)
Light distressing on edges or crown



PICK YOUR ENGRAVING

Please circle one selection below



BLESSED



777

Lover

EG. COUPLES INITIALS, OR DATE
RECOMENDED

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Your Name:

back

front example

THE HAT MENU

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The Western – *The Bolero* – *The Teardrop*

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back

PICK YOUR ENGRAVING

Please circle one selection below




BLESSED




Lover

EG. COUPLES INITIALS, OR DATE
RECOMENDED

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Your Name: _____

Hat Bar vs. Hat Class

	The Hat Bar	The Hands-On Hat Class
Energy	Fast-paced, high-energy, social	Calm, creative, intimate
Format	Roaming station → guests come and go / Line up like	Seated 3-hour class with full guidance
Guest Involvement	Watch, select, personalise on the spot	Fully hands on involved in shaping + styling their hat
Booking Style	No pre-forms – pick on the day	Forms submitted prior for custom prep
Volume	Works best for 50+ guests	Best for small groups up to 10
Turnaround Time	~15 mins per guest	3-hour experience per group
Customisation	Minimal – curated options from a fixed menu	Full access – large variety of accessories + creative
Price	Approx. \$100 per hat (min 50 pcs) - price varies per	\$260 (wool) or \$550 (rabbit) per guest (min 10 gues
Best For	Events, weddings, launches, brand activations	Retreats, team bonding, private creative days

**Final quotes will be provided once location, guest numbers, and event details are confirmed.*

BEHIND THE BRAND

(3)

BSVII*



WHO IS BSVII

NO RISK
NO MAGIC



BSVII

BS-SEVEN IS AN AUSTRALIAN HANDMADE HAT BRAND FOUNDED BY CREATIVE DIRECTOR NADIA VALAVANIS OMAJI. AT ITS CORE, BSVII IS ABOUT SLOW CRAFT, PERSONAL STORYTELLING, AND THE ART OF MAKING SOMETHING THAT LASTS.

EACH HAT IS MADE BY HAND AND BUILT WITH INTENTION — COMBINING TRADITIONAL TECHNIQUES WITH A MODERN AESTHETIC. THE BRAND HAS EXPANDED BEYOND READY-TO-WEAR INTO FULLY CUSTOM PIECES AND IMMERSIVE HANDS-ON EXPERIENCES.

WHETHER IT'S WORN, GIFTED, OR CREATED AT ONE OF OUR SIGNATURE WORKSHOPS, A BSVII HAT IS NEVER JUST A HAT — IT'S A KEEPSAKE OF SELF-EXPRESSION.



CONTACTUS

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(4)

BOOKING & ENQUIRIES