

BSVII EVENTS

BS-SEVEN

CRAFTED EXPERIENCES THAT TRAVEL WITH YOU

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HANDMADE IN SYDNEY
AUSTRALIA

(1) HANDS-ON HAT CLASS

OVERVIEW OF THE
EXPERIENCE

(2) THE HAT BAR

CONCEPT & MENU
WALKTHROUGH

(3) BEHIND THE BRAND

WHO IS BS-SEVEN?

(4) CONTACT US

BOOKING & ENQUIRIES

HANDS-ON HAT CLASS

A 3HR CREATIVE
SESSION WHERE
GUESTS FULLY
CUSTOMISE THEIR
OWN HAT FROM
SCRATCH.

(1)

OVERVIEW OF THE
EXPERIENCE



ABOUT THE EXPERIENCE

Best for intimate, immersive creative moments with a seated group of up to 10.

A 3-hour guided experience that's immersive, personal, and creatively hands-on.

- Each guest receives:
 - A pre-filled Hat Form with their chosen size, colour, engraving text, and liner artwork.
 - The opportunity to shape and personalise their hat using professional tools.
- Requirements:
 - Seated setup up to 10 guests.
 - One large table plus surface space for tools, steam, leathers, fabrics, and accessories.
 - Good lighting — ideally shaded or indoors.
 - Pre-event time to gather hat form submissions.
- Works best for: relaxed daytime or evening settings, team bonding, or small groups wanting something deeper and more intentional.



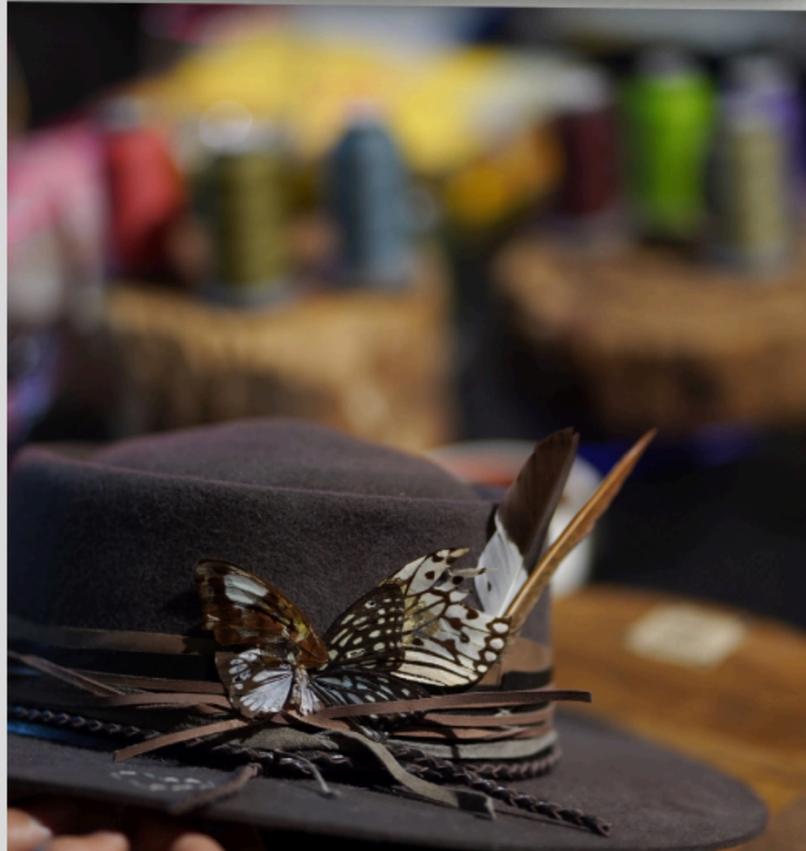
[click link to see more](#)

Ticket Options:
Wool Hat Ticket - \$260
Rabbit Felt Ticket - \$550



From your hands to your head.
This is your story to shape
A space to create, connect, and be real.

No hat is ever the same — because no person is.



hands on - hat class at sun ranch in Byron



THE HAT BAR

BEST FOR HIGH-
ENERGY
ENVIRONMENTS.
FAST-PACED, FUN,
INTERACTIVE —
PERFECT FOR EVENT
ACTIVATIONS.

(2)

OVERVIEW OF THE
EXPERIENCE



ABOUT THE EXPERIENCE

*Best suited for high-energy environments where guests are drinking, mingling, and moving between moments.
Fast, fun, and interactive — ideal for brand activations and social events.
Pricing starts from \$65 per hat, depending on quantity and specifications.*

- Set up as a **Hat Bar** Station:
 - *Live* hat shaping + steaming
 - Guests *order* from a printed "Hat Menu"
- Turnaround: approx. 15 mins per hat

Guest Experience Includes:

- *Colour Options*: depending on event size
- *Size*: Measured on the spot
- *Shape*: Western, Spanish Bolero, or Teardrop etc (visual references at the bar)
- *Engraving*:
 - Choose from a curated flash list
 - Event-themed or branded options available
- *Accessories*:
 - Feathers, and illustrated cards for personal flair
- *Burn Station — "Burn Baby Burn"*:
 - Guests can torch the brim of their hat with guidance
 - Adds a one-of-a-kind distressed finish

Extras:

- All menu titles and engraving options can be *customised to align* with the event theme.
- Brand logos can be pre-engraved on all hats to create limited edition takeaways.
- Menu can be customised on theme too
- A great fit for content capture, storytelling, and guest experience.

Wool Material (Approximate Quote)

Estimated Starting Price:

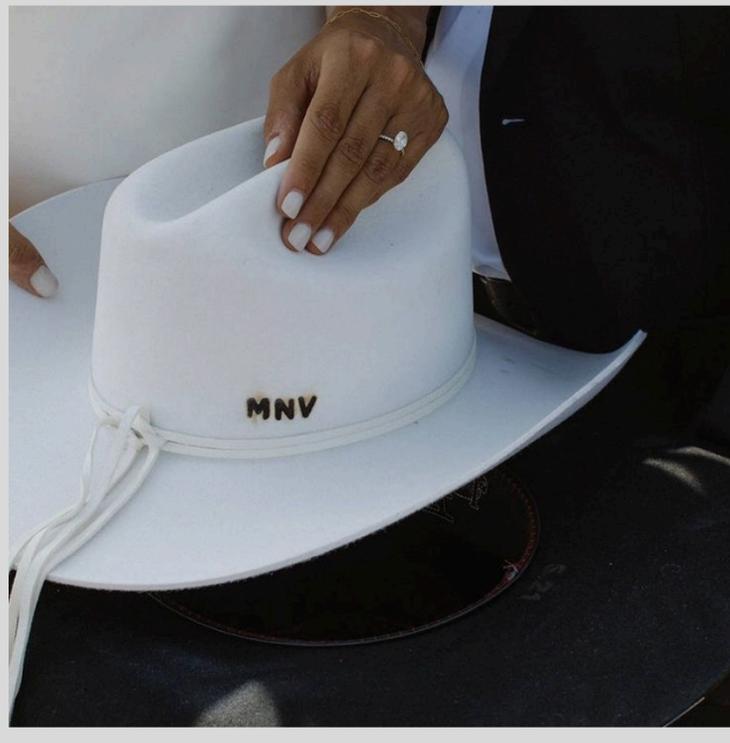
Approx. Per Head: **\$70**

Rabbit Material (Approximate Quote)

Estimated Starting Price:

Approx. Per Head: **\$100**

hat bar



menu
example
(custom per
occasion/the
me)

THE HAT MENU

Welcome to the BSVII Hat Bar. Grab a pen, choose your vibe, and circle your picks
— we'll customise your hat on the spot.



PICK YOUR COLOUR



Neat (Brown)
On the Rocks (Sand)

PICK YOUR SIZE

(Not sure? We'll measure your head on the spot.)

Small – Medium – Large – XL



PICK YOUR SHAPE

(Examples provided at the station)

The Western – The Bolero – The Teardrop



BURN BABY BURN

Add the Burn (Optional)

Try to torch yourself (with guidance)
Light distressing on edges or crown



PICK YOUR ENGRAVING

Please circle one selection below



no risk no magic

777

Lover

SHE IS ART.

11:11

BLESSED



*MY INITIALS



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Your Name:

back

front example

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*MY INITIALS



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Your Name: _____

Hat Bar vs. Hat Class

| | The Hat Bar | The Hands-On Hat Class |
|--------------------------|--|---|
| Energy | Fast-paced, high-energy, social | Calm, creative, intimate |
| Format | Roaming station → guests come and go / Line up like a cocktail bar | Seated 3-hour class with full guidance |
| Guest Involvement | Watch, select, personalise on the spot | Fully hands on involved in shaping + styling their hat |
| Booking Style | No pre-forms – pick on the day | Forms submitted prior for custom prep |
| Volume | Works best for 50+ guests | Best for small groups up to 10 |
| Turnaround Time | ~15 mins per guest | 3-hour experience per group |
| Customisation | Minimal – curated options from a fixed menu | Full access – large variety of accessories + creative tools |
| Price | Approx. \$200 per hat (min 50 pcs) | \$260 (wool) or \$550 (rabbit) per guest (min 10 guests) |
| Best For | Events, weddings, launches, brand activations | Retreats, team bonding, private creative days |

**Final quotes will be provided once location, guest numbers, and event details are confirmed.*

BEHIND THE BRAND

(3)

BSVII*



WHO IS BSVII

NO RISK
NO MAGIC



BSVII

BS-SEVEN IS AN AUSTRALIAN HANDMADE HAT BRAND FOUNDED BY CREATIVE DIRECTOR NADIA VALAVANIS OMAJI. AT ITS CORE, BSVII IS ABOUT SLOW CRAFT, PERSONAL STORYTELLING, AND THE ART OF MAKING SOMETHING THAT LASTS.

EACH HAT IS MADE BY HAND AND BUILT WITH INTENTION — COMBINING TRADITIONAL TECHNIQUES WITH A MODERN AESTHETIC. THE BRAND HAS EXPANDED BEYOND READY-TO-WEAR INTO FULLY CUSTOM PIECES AND IMMERSIVE HANDS-ON EXPERIENCES.

WHETHER IT'S WORN, GIFTED, OR CREATED AT ONE OF OUR SIGNATURE WORKSHOPS, A BSVII HAT IS NEVER JUST A HAT — IT'S A KEEPSAKE OF SELF-EXPRESSION.



CONTACTUS

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(4)

BOOKING & ENQUIRIES